

## **Biography**

**Laura Stanley** is the Marketing Director and member of the Board at the Association of National Numbering Agencies (ANNA), a global member association seeking to foster standardisation within the financial industry by upholding the International Organization for Standardization (ISO) principles and by promoting International Securities Identification Numbers (ISINs), Classification of Financial Instruments codes (CFIs), and Financial Instrument Short Names (FISN).

Laura is also a Board member at the Derivatives Service Bureau (DSB) and participates in a number of ANNA Working Groups and Task Forces.

Laura is a Senior Product Manager at the London Stock Exchange within the Information Services Division and has previously worked in a number of operational roles with expertise in reference data including the assignment & maintenance of SEDOL codes along with ISINs) and CFI codes.

She is also a committee member of the British Standards Institution (BSI) in her capacity as a UK expert in Security Identification and reference data.