



## ANNA Announces Membership of Product Committee of the Derivatives Service Bureau

Brussels, Belgium – 7 December 2016

The Association of National Numbering Agencies (ANNA) is pleased to announce the membership of the Product Committee determining the specifications and maintaining the technical integrity of the International Securities Identification Number (ISIN) for OTC derivatives. The committee is comprised of a balanced representation of end users and those institutions that will be mandated by European regulations to obtain and use ISINs for some OTC derivative products – buy-side, sell-side and trading venues.

The committee members are as follows in alphabetical order by last name:

- Joseph Berardo, Intercontinental Exchange
- Tia Ellerman, Citigroup
- Peter Gratwick, J.P. Morgan
- Trevor Mallinson, Bloomberg Trading Facility
- Franz Ruckermeier, Allianz Global Investors
- Bill Stenning, Societe Generale
- Ayala Truelove, Tradeweb Europe
- Stephen White, Fidelity
- Danielle Wissmar, Goldman Sachs Asset Management

“ISO standards development is always a collaborative industry process, leveraging the knowledge of firms that will use the standard. The newly formed Product Committee is building on the work of the ISO study group for OTC derivative identification, continuing the development of the most complex and expansive level of ISIN coverage to date,” said Dan Kuhnel, chairman of the ANNA board of directors. “We welcome and look forward to supporting the members of the Product Committee in this important work.”

Also on the committee will be representatives of Etrading Software, the management services provider of the DSB, who will serve in the following roles: Sassan Danesh as chairperson, and Jason Fernandez and Tony Birrell as secretariats.

The first meeting of the Product Committee was held on December 5. Minutes from committee meetings will be published under Chatham House rules upon committee approval.

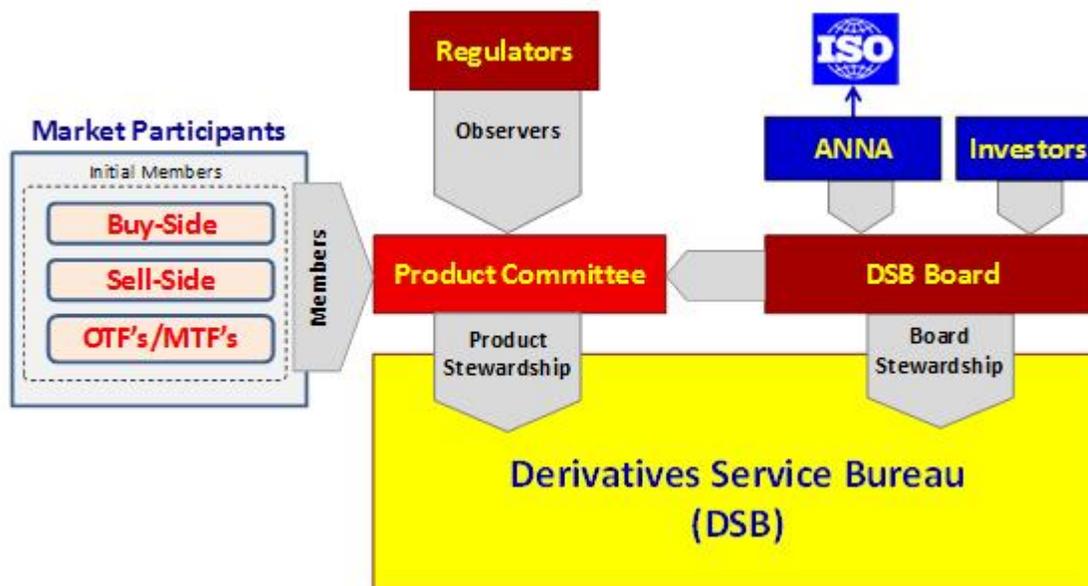
### About the DSB Product Committee

DSB Product Committee members will participate for a two-year term. Their activities include product governance and direct involvement in the creation and maintenance of correct data specifications for OTC derivative ISINs and related descriptive taxonomies, including addressing emerging new products. They will also participate in a series of open industry consultations with tight timelines to ensure the DSB is ready for the industry UAT due to launch at the end of Q1. More information on the DSB Product Committee framework can be found [here on the ANNA website](#)

### About the ANNA Derivatives Service Bureau

The DSB is being developed to serve the needs of the OTC derivatives market participants and regulators for unique identification of these financial products through allocation of the International Securities Identification Number (ISIN). The ISIN is a globally recognized and adopted ISO standard for identifying financial instruments. The development timeline is keyed to industry implementation before the in-force date of MiFID 2 in January 2018.

As mentioned, the DSB Product Committee will be responsible for the product stewardship. It will operate alongside the DSB Board which will focus on delivering the technology, finalizing the overall structure and running the numbering agency on a cost-recovery basis. The diagram below shows the proposed DSB structure:



More detailed information on the DSB can be found in [recent announcements](#) at the ANNA website.

## About ANNA

Established in 1992 by 22 founding numbering agencies, ANNA is the membership organization of national numbering agencies, which are operated by depositories, exchanges, government agencies, nationally central data vendors and other financial infrastructure organizations. ANNA also serves as the registration authority for the ISIN numbering standard, under appointment by the International Organization for Standardization (ISO). Under ANNA's stewardship, the role of the ISIN in enabling global financial communications has been established worldwide. ISINs are issued today more than 200 jurisdictions worldwide. The number by national numbering agencies and nations working to establish national numbering agencies continues to grow each year, now surpassing 120 jurisdictions globally. For information about ANNA, its members and activities, please visit [anna-web.org](http://anna-web.org).

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